



## New subclasses of bi-univalent functions

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### ABSTRACT

In this paper, we introduce two new subclasses of the function class  $\Sigma$  of bi-univalent functions defined in the open unit disc. Furthermore, we find estimates on the coefficients  $|a_2|$  and  $|a_3|$  for functions in these new subclasses.

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### 1. Introduction and definitions

Let  $\mathcal{A}$  denote the class of functions of the form:

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n \quad (1.1)$$

which are analytic in the open unit disc  $\mathcal{U} = \{z : |z| < 1\}$ . Further, by  $\mathcal{B}$  we shall denote the class of all functions in  $\mathcal{A}$  which are univalent in  $\mathcal{U}$ .

Ding et al. [1] introduced the following class  $Q_\lambda(\beta)$  of analytic functions defined as follows:

$$Q_\lambda(\beta) = \left\{ f \in \mathcal{A} : \operatorname{Re} \left( (1-\lambda) \frac{f(z)}{z} + \lambda f'(z) \right) > \beta, \beta < 1, \lambda \geq 0 \right\}.$$

It is easy to see that  $Q_{\lambda_1}(\beta) \subset Q_{\lambda_2}(\beta)$  for  $\lambda_1 > \lambda_2 \geq 0$ . Thus, for  $\lambda \geq 1, 0 \leq \beta < 1, Q_\lambda(\beta) \subset Q_1(\beta) = \{f \in \mathcal{A} : \operatorname{Re} f'(z) > \beta, 0 \leq \beta < 1\}$  and hence  $Q_\lambda(\beta)$  is univalent class (see [2–4]).

It is well known that every function  $f \in \mathcal{B}$  has an inverse  $f^{-1}$ , defined by

$$f^{-1}(f(z)) = z \quad (z \in \mathcal{U})$$

and

$$f(f^{-1}(w)) = w \quad \left( |w| < r_0(f); r_0(f) \geq \frac{1}{4} \right)$$

where

$$f^{-1}(w) = w - a_2 w^2 + (2a_2^2 - a_3) w^3 - (5a_2^3 - 5a_2 a_3 + a_4) w^4 + \dots$$

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A function  $f \in \mathcal{A}$  is said to be bi-univalent in  $\mathcal{U}$  if both  $f(z)$  and  $f^{-1}(z)$  are univalent in  $\mathcal{U}$ .

Let  $\Sigma$  denote the class of bi-univalent functions in  $\mathcal{U}$  given by (1.1). For a brief history and interesting examples in the class  $\Sigma$ , see [5].

Brannan and Taha [6] (see also [7]) introduced certain subclasses of the bi-univalent function class  $\Sigma$  similar to the familiar subclasses  $\mathcal{S}^*(\alpha)$  and  $\mathcal{K}(\alpha)$  of starlike and convex functions of order  $\alpha$  ( $0 \leq \alpha < 1$ ), respectively (see [8]). Thus, following Brannan and Taha [6] (see also [7]), a function  $f \in \mathcal{A}$  is in the class  $\mathcal{S}_\Sigma^*(\alpha)$  of strongly bi-starlike functions of order  $\alpha$  ( $0 < \alpha \leq 1$ ) if each of the following conditions is satisfied:

$$f \in \Sigma \text{ and } \left| \arg \left( \frac{zf'(z)}{f(z)} \right) \right| < \frac{\alpha\pi}{2} \quad (0 < \alpha \leq 1, z \in \mathcal{U})$$

and

$$\left| \arg \left( \frac{zg'(w)}{g(w)} \right) \right| < \frac{\alpha\pi}{2} \quad (0 < \alpha \leq 1, w \in \mathcal{U}),$$

where  $g$  is the extension of  $f^{-1}$  to  $\mathcal{U}$ . The classes  $\mathcal{S}_\Sigma^*(\alpha)$  and  $\mathcal{K}_\Sigma(\alpha)$  of bi-starlike functions of order  $\alpha$  and bi-convex functions of order  $\alpha$ , corresponding (respectively) to the function classes  $\mathcal{S}^*(\alpha)$  and  $\mathcal{K}(\alpha)$ , were also introduced analogously. For each of the function classes  $\mathcal{S}_\Sigma^*(\alpha)$  and  $\mathcal{K}_\Sigma(\alpha)$ , they found non-sharp estimates on the first two Taylor–Maclaurin coefficients  $|a_2|$  and  $|a_3|$  (for details, see [6,7]).

The object of the present paper is to introduce two new subclasses of the function class  $\Sigma$  and find estimates on the coefficients  $|a_2|$  and  $|a_3|$  for functions in these new subclasses of the function class  $\Sigma$  employing the techniques used earlier by Srivastava et al. [5].

In order to derive our main results, we have to recall here the following lemma [9].

**Lemma 1.1.** *If  $h \in \mathcal{P}$  then  $|c_k| \leq 2$  for each  $k$ , where  $\mathcal{P}$  is the family of all functions  $h$  analytic in  $\mathcal{U}$  for which  $\operatorname{Re}h(z) > 0$   $h(z) = 1 + c_1z + c_2z^2 + c_3z^3 + \dots$  for  $z \in \mathcal{U}$ .*

## 2. Coefficient bounds for the function class $\mathcal{B}_\Sigma(\alpha, \lambda)$

**Definition 2.1.** A function  $f(z)$  given by (1.1) is said to be in the class  $\mathcal{B}_\Sigma(\alpha, \lambda)$  if the following conditions are satisfied:

$$f \in \Sigma \text{ and } \left| \arg \left( (1-\lambda)\frac{f(z)}{z} + \lambda f'(z) \right) \right| < \frac{\alpha\pi}{2} \quad (0 < \alpha \leq 1, \lambda \geq 1, z \in \mathcal{U}) \quad (2.1)$$

and

$$\left| \arg \left( (1-\lambda)\frac{g(w)}{w} + \lambda g'(w) \right) \right| < \frac{\alpha\pi}{2} \quad (0 < \alpha \leq 1, \lambda \geq 1, w \in \mathcal{U}), \quad (2.2)$$

where the function  $g$  is given by

$$g(w) = w - a_2w^2 + (2a_2^2 - a_3)w^3 - (5a_2^3 - 5a_2a_3 + a_4)w^4 + \dots \quad (2.3)$$

We note that for  $\lambda = 1$ , the class  $\mathcal{B}_\Sigma(\alpha, \lambda)$  reduces to the class  $\mathcal{H}_\Sigma^\alpha$  introduced and studied by Srivastava et al. [5].

We begin by finding the estimates on the coefficients  $|a_2|$  and  $|a_3|$  for functions in the class  $\mathcal{B}_\Sigma(\alpha, \lambda)$ .

**Theorem 2.2.** *Let  $f(z)$  given by (1.1) be in the class  $\mathcal{B}_\Sigma(\alpha, \lambda)$ ,  $0 < \alpha \leq 1$  and  $\lambda \geq 1$ . Then*

$$|a_2| \leq \frac{2\alpha}{\sqrt{(\lambda+1)^2 + \alpha(1+2\lambda-\lambda^2)}} \quad (2.4)$$

and

$$|a_3| \leq \frac{4\alpha^2}{(\lambda+1)^2} + \frac{2\alpha}{2\lambda+1}. \quad (2.5)$$

**Proof.** It follows from (2.1) and (2.2) that

$$(1-\lambda)\frac{f(z)}{z} + \lambda f'(z) = [p(z)]^\alpha \quad (2.6)$$

and

$$(1-\lambda)\frac{g(w)}{w} + \lambda g'(w) = [q(w)]^\alpha \quad (2.7)$$

where  $p(z)$  and  $q(w)$  in  $\mathcal{P}$  and have the forms

$$p(z) = 1 + p_1z + p_2z^2 + p_3z^3 + \dots \tag{2.8}$$

and

$$q(w) = 1 + q_1w + q_2w^2 + q_3w^3 + \dots \tag{2.9}$$

Now, equating the coefficients in (2.6) and (2.7), we get

$$(\lambda + 1)a_2 = \alpha p_1, \tag{2.10}$$

$$(2\lambda + 1)a_3 = \alpha p_2 + \frac{\alpha(\alpha - 1)}{2} p_1^2, \tag{2.11}$$

$$-(\lambda + 1)a_2 = \alpha q_1 \tag{2.12}$$

and

$$(2\lambda + 1)(2a_2^2 - a_3) = \alpha q_2 + \frac{\alpha(\alpha - 1)}{2} q_1^2. \tag{2.13}$$

From (2.10) and (2.12), we get

$$p_1 = -q_1 \tag{2.14}$$

and

$$2(\lambda + 1)^2 a_2^2 = \alpha^2 (p_1^2 + q_1^2). \tag{2.15}$$

Now from (2.11), (2.13) and (2.15), we obtain

$$\begin{aligned} 2(2\lambda + 1)a_2^2 &= \alpha(p_2 + q_2) + \frac{\alpha(\alpha - 1)}{2} (p_1^2 + q_1^2) \\ &= \alpha(p_2 + q_2) + \frac{\alpha(\alpha - 1)}{2} \frac{2(\lambda + 1)^2 a_2^2}{\alpha^2}. \end{aligned}$$

Therefore, we have

$$a_2^2 = \frac{\alpha^2(p_2 + q_2)}{(\lambda + 1)^2 + \alpha(1 + 2\lambda - \lambda^2)}.$$

Applying Lemma 1.1 for the coefficients  $p_2$  and  $q_2$ , we immediately have

$$|a_2| \leq \frac{2\alpha}{\sqrt{(\lambda + 1)^2 + \alpha(1 + 2\lambda - \lambda^2)}}.$$

This gives the bound on  $|a_2|$  as asserted in (2.4).

Next, in order to find the bound on  $|a_3|$ , by subtracting (2.13) from (2.11), we get

$$2(2\lambda + 1)a_3 - 2(2\lambda + 1)a_2^2 = \alpha p_2 + \frac{\alpha(\alpha - 1)}{2} p_1^2 - \left( \alpha q_2 + \frac{\alpha(\alpha - 1)}{2} q_1^2 \right). \tag{2.16}$$

It follows from (2.14)–(2.16) that

$$2(2\lambda + 1)a_3 = \frac{\alpha^2(2\lambda + 1)(p_1^2 + q_1^2)}{(\lambda + 1)^2} + \alpha(p_2 - q_2)$$

or, equivalently,

$$a_3 = \frac{\alpha^2(p_1^2 + q_1^2)}{2(\lambda + 1)^2} + \frac{\alpha(p_2 - q_2)}{2(2\lambda + 1)}.$$

Applying Lemma 1.1 once again for the coefficients  $p_1, p_2, q_1$  and  $q_2$ , we readily get

$$|a_3| \leq \frac{4\alpha^2}{(\lambda + 1)^2} + \frac{2\alpha}{2\lambda + 1}.$$

This completes the proof of Theorem 2.2.  $\square$

Putting  $\lambda = 1$  in Theorem 2.2, we have

**Corollary 2.3** ([5]). Let  $f(z)$  given by (1.1) be in the class  $\mathcal{H}_\Sigma^\alpha$  ( $0 < \alpha \leq 1$ ). Then

$$|a_2| \leq \alpha \sqrt{\frac{2}{2+\alpha}} \quad (2.17)$$

and

$$|a_3| \leq \frac{\alpha(3\alpha+2)}{3}. \quad (2.18)$$

### 3. Coefficient bounds for the function class $\mathcal{B}_\Sigma(\beta, \lambda)$

**Definition 3.1.** A function  $f(z)$  given by (1.1) is said to be in the class  $\mathcal{B}_\Sigma(\beta, \lambda)$  if the following conditions are satisfied:

$$f \in \Sigma \text{ and } \operatorname{Re} \left( (1-\lambda) \frac{f(z)}{z} + \lambda f'(z) \right) > \beta \quad (0 \leq \beta < 1, \lambda \geq 1, z \in \mathcal{U}) \quad (3.1)$$

and

$$\operatorname{Re} \left( (1-\lambda) \frac{g(w)}{w} + \lambda g'(w) \right) > \beta \quad (0 \leq \beta < 1, \lambda \geq 1, w \in \mathcal{U}), \quad (3.2)$$

where the function  $g$  is defined by (2.3).

We note that for  $\lambda = 1$ , the class  $\mathcal{B}_\Sigma(\beta, \lambda)$  reduces to the class  $\mathcal{H}_\Sigma(\beta)$  introduced and studied by Srivastava et al. [5].

**Theorem 3.2.** Let  $f(z)$  given by (1.1) be in the class  $\mathcal{B}_\Sigma(\beta, \lambda)$ ,  $0 \leq \beta < 1$  and  $\lambda \geq 1$ . Then

$$|a_2| \leq \sqrt{\frac{2(1-\beta)}{2\lambda+1}} \quad (3.3)$$

and

$$|a_3| \leq \frac{4(1-\beta)^2}{(\lambda+1)^2} + \frac{2(1-\beta)}{2\lambda+1}. \quad (3.4)$$

**Proof.** It follows from (3.1) and (3.2) that there exist  $p$  and  $q \in \mathcal{P}$  such that

$$(1-\lambda) \frac{f(z)}{z} + \lambda f'(z) = \beta + (1-\beta)p(z) \quad (3.5)$$

and

$$(1-\lambda) \frac{g(w)}{w} + \lambda g'(w) = \beta + (1-\beta)q(w) \quad (3.6)$$

where  $p(z)$  and  $q(w)$  have the forms (2.8) and (2.9), respectively. Equating coefficients in (3.5) and (3.6) yields

$$(\lambda+1)a_2 = (1-\beta)p_1, \quad (3.7)$$

$$(2\lambda+1)a_3 = (1-\beta)p_2, \quad (3.8)$$

$$-(\lambda+1)a_2 = (1-\beta)q_1 \quad (3.9)$$

and

$$(2\lambda+1)(2a_2^2 - a_3) = (1-\beta)q_2. \quad (3.10)$$

From (3.7) and (3.9), we get

$$p_1 = -q_1 \quad (3.11)$$

and

$$2(\lambda+1)^2 a_2^2 = (1-\beta)^2 (p_1^2 + q_1^2). \quad (3.12)$$

Also, from (3.8) and (3.10), we find that

$$2(2\lambda+1)a_2^2 = (1-\beta)(p_2 + q_2).$$

Thus, we have

$$|a_2^2| \leq \frac{(1-\beta)}{2(2\lambda+1)} (|p_2| + |q_2|) = \frac{2(1-\beta)}{2\lambda+1}$$

which is the bound on  $|a_2|$  as given in (3.3).

Next, in order to find the bound on  $|a_3|$ , by subtracting (3.10) from (3.8), we get

$$2(2\lambda+1)a_3 - 2(2\lambda+1)a_2^2 = (1-\beta)(p_2 - q_2)$$

or, equivalently,

$$a_3 = a_2^2 + \frac{(1-\beta)(p_2 - q_2)}{2(2\lambda+1)}.$$

Upon substituting the value of  $a_2^2$  from (3.12), we obtain

$$a_3 = \frac{(1-\beta)^2(p_1^2 + q_1^2)}{2(\lambda+1)^2} + \frac{(1-\beta)(p_2 - q_2)}{2(2\lambda+1)}.$$

Applying Lemma 1.1 for the coefficients  $p_1, p_2, q_1$  and  $q_2$ , we readily get

$$|a_3| \leq \frac{4(1-\beta)^2}{(\lambda+1)^2} + \frac{2(1-\beta)}{2\lambda+1}$$

which is the bound on  $|a_3|$  as asserted in (3.4).  $\square$

Putting  $\lambda = 1$  in Theorem 3.2, we have the following corollary.

**Corollary 3.3** ([5]). *Let  $f(z)$  given by (1.1) be in the class  $\mathcal{H}_\Sigma(\beta)$ , ( $0 \leq \beta < 1$ ). Then*

$$|a_2| \leq \sqrt{\frac{2(1-\beta)}{3}} \tag{3.13}$$

and

$$|a_3| \leq \frac{(1-\beta)(5-3\beta)}{3}. \tag{3.14}$$

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