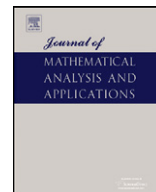




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Starlikeness of integral transforms and duality [☆]

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ABSTRACT

For λ satisfying a certain admissibility criteria, sufficient conditions are obtained that ensure the integral transform

$$V_\lambda(f)(z) := \int_0^1 \lambda(t) \frac{f(tz)}{t} dt$$

maps normalized analytic functions f satisfying

$$\operatorname{Re} e^{i\phi} \left((1 - \alpha + 2\gamma) \frac{f(z)}{z} + (\alpha - 2\gamma) f'(z) + \gamma z f''(z) - \beta \right) > 0$$

into the class of starlike functions. Several interesting examples of λ are considered. Connections with various earlier works are made, and the results obtained not only reduce to those earlier works, but indeed improved certain known results. As a consequence, the smallest value $\beta < 1$ is obtained that ensures a function f satisfying $\operatorname{Re}(f'(z) + \alpha z f''(z) + \gamma z^2 f'''(z)) > \beta$ is starlike.

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1. Introduction

Let \mathcal{A} denote the class of analytic functions f in the unit disk $\mathbb{D} := \{z \in \mathbb{C}: |z| < 1\}$ with the normalization $f(0) = 0 = f'(0) - 1$, and let \mathcal{S} denote the subclass of \mathcal{A} consisting of functions univalent in \mathbb{D} . A function f in \mathcal{A} is starlike if $f(\mathbb{D})$ is starlike with respect to the origin. Analytically this geometric property is equivalent to the condition

$$\operatorname{Re} \left(\frac{zf'(z)}{f(z)} \right) > 0, \quad z \in \mathbb{D}.$$

The subclass of \mathcal{S} consisting of starlike functions is denoted by \mathcal{S}^* . For any two functions $f(z) = z + a_2 z^2 + \dots$ and $g(z) = z + b_2 z^2 + \dots$ in \mathcal{A} , the Hadamard product (or convolution) of f and g is the function $f * g$ defined by

$$(f * g)(z) := z + \sum_{n=2}^{\infty} a_n b_n z^n.$$

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For $f \in \mathcal{A}$, Fournier and Ruscheweyh [6] introduced the operator

$$F(z) = V_\lambda(f)(z) := \int_0^1 \lambda(t) \frac{f(tz)}{t} dt, \tag{1.1}$$

where λ is a non-negative real-valued integrable function satisfying the condition $\int_0^1 \lambda(t) dt = 1$. They used the Duality Principle [14,15] to prove starlikeness of the linear integral transform $V_\lambda(f)$ over functions f in the class

$$\mathcal{P}(\beta) := \{f \in \mathcal{A} : \exists \phi \in \mathbb{R} \text{ with } \operatorname{Re} e^{i\phi}(f'(z) - \beta) > 0, z \in \mathbb{D}\}.$$

Such problems were previously handled using the theory of subordination (see for example [10]). The duality methodology seems to work best in the sense that it gives sharp estimates of the parameter β , in situations where it can be applied.

This duality technique is now popularly used by several authors to discuss similar problems. In 2001, Kim and Rønning [8] investigated starlikeness properties of the integral transform (1.1) for functions f in the class

$$\mathcal{P}_\alpha(\beta) := \left\{ f \in \mathcal{A} : \exists \phi \in \mathbb{R} \text{ with } \operatorname{Re} e^{i\phi} \left((1 - \alpha) \frac{f(z)}{z} + \alpha f'(z) - \beta \right) > 0, z \in \mathbb{D} \right\}.$$

In a recent paper Ponnusamy and Rønning [12] discussed this problem for functions f in the class

$$\mathcal{R}_\gamma(\beta) := \{f \in \mathcal{A} : \exists \phi \in \mathbb{R} \text{ with } \operatorname{Re} e^{i\phi}(f'(z) + \gamma z f''(z) - \beta) > 0, z \in \mathbb{D}\}.$$

For $\alpha \geq 0, \gamma \geq 0$ and $\beta < 1$, define the class

$$\mathcal{W}_\beta(\alpha, \gamma) := \left\{ f \in \mathcal{A} : \exists \phi \in \mathbb{R} \text{ with } \operatorname{Re} e^{i\phi} \left((1 - \alpha + 2\gamma) \frac{f(z)}{z} + (\alpha - 2\gamma) f'(z) + \gamma z f''(z) - \beta \right) > 0, z \in \mathbb{D} \right\}. \tag{1.2}$$

It is evident that $\mathcal{P}(\beta) \equiv \mathcal{W}_\beta(1, 0)$, $\mathcal{P}_\alpha(\beta) \equiv \mathcal{W}_\beta(\alpha, 0)$, and $\mathcal{R}_\gamma(\beta) \equiv \mathcal{W}_\beta(1 + 2\gamma, \gamma)$.

The class $\mathcal{W}_\beta(\alpha, \gamma)$ is closely related to the class $R(\alpha, \gamma, h)$ consisting of all functions $f \in \mathcal{A}$ satisfying

$$f'(z) + \alpha z f''(z) + \gamma z^2 f'''(z) < h(z), \quad z \in \mathbb{D},$$

with $h(z) := h_\beta(z) = (1 + (1 - 2\beta)z)/(1 - z)$. Here $q(z) < h(z)$ indicates that the function q is subordinate to h , or in other words, there is an analytic function w satisfying $w(0) = 0$ and $|w(z)| < 1$, such that $q(z) = h(w(z))$, $z \in \mathbb{D}$. In the special case $\phi = 0$ in (1.2), it is evident that $f \in R(\alpha, \gamma, h_\beta)$ if and only if zf' is in a subclass of $\mathcal{W}_\beta(\alpha, \gamma)$. Functions $f \in R(\alpha, \gamma, h)$ for a suitably normalized convex function h have a double integral representation, which was recently investigated by Ali et al. [1].

Interestingly, the general integral transform $V_\lambda(f)$ in (1.1) reduces to various well-known integral operators for specific choices of λ . For example,

$$\lambda(t) := (1 + c)t^c, \quad c > -1,$$

gives the Bernardi integral operator, while the choice

$$\lambda(t) := \frac{(a + 1)^p}{\Gamma(p)} t^a \left(\log \frac{1}{t} \right)^{p-1}, \quad a > -1, p \geq 0,$$

gives the Komatu operator [9]. Clearly for $p = 1$ the Komatu operator is in fact the Bernardi operator.

For a certain choice of λ , the integral operator V_λ is the convolution between a function f and the Gaussian hypergeometric function $F(a, b; c; z) := {}_2F_1(a, b; c; z)$, which is related to the general Hohlov operator [7] given by

$$H_{a,b,c}(f) := zF(a, b; c; z) * f(z).$$

In the special case $a = 1$, the operator reduces to the Carlson-Shaffer operator [5]. Here ${}_2F_1(a, b; c; z)$ is the Gaussian hypergeometric function given by the series

$$\sum_{n=0}^{\infty} \frac{(a)_n (b)_n}{(c)_n (1)_n} z^n, \quad z \in \mathbb{D},$$

where the Pochhammer symbol is used to indicate $(a)_n = a(a + 1)_{n-1}$, $(a)_0 = 1$, and where a, b, c are real parameters with $c \neq 0, -1, -2, \dots$

In the present manuscript, the Duality Principle is used to investigate the starlikeness of the integral transform $V_\lambda(f)$ in (1.1) over the class $\mathcal{W}_\beta(\alpha, \gamma)$. In Section 3, the best value of $\beta < 1$ is determined ensuring that $V_\lambda(f)$ maps $\mathcal{W}_\beta(\alpha, \gamma)$ into the class of normalized univalent functions \mathcal{S} . Additionally, necessary and sufficient conditions are determined that ensure $V_\lambda(f)$ is starlike univalent over the class $\mathcal{W}_\beta(\alpha, \gamma)$. In Section 4, we find easier sufficient conditions for $V_\lambda(f)$ to be starlike, and Section 5 is devoted to several applications of results obtained for specific choices of the admissible function λ . In particular, the smallest value $\beta < 1$ is obtained that ensures a function f satisfying $\operatorname{Re}(f'(z) + \alpha z f''(z) + \gamma z^2 f'''(z)) > \beta$ in the unit disk is starlike.

2. Preliminaries

First we introduce two constants $\mu \geq 0$ and $\nu \geq 0$ satisfying

$$\mu + \nu = \alpha - \gamma \quad \text{and} \quad \mu\nu = \gamma. \quad (2.1)$$

When $\gamma = 0$, then μ is chosen to be 0, in which case, $\nu = \alpha \geq 0$. When $\alpha = 1 + 2\gamma$, (2.1) yields $\mu + \nu = 1 + \gamma = 1 + \mu\nu$, or $(\mu - 1)(1 - \nu) = 0$.

- (i) For $\gamma > 0$, then choosing $\mu = 1$ gives $\nu = \gamma$.
- (ii) For $\gamma = 0$, then $\mu = 0$ and $\nu = \alpha = 1$.

In the sequel, whenever the particular case $\alpha = 1 + 2\gamma$ is considered, the values of μ and ν for $\gamma > 0$ will be taken as $\mu = 1$ and $\nu = \gamma$ respectively, while $\mu = 0$ and $\nu = 1 = \alpha$ in the case $\gamma = 0$.

Next we introduce two auxiliary functions. Let

$$\phi_{\mu,\nu}(z) = 1 + \sum_{n=1}^{\infty} \frac{(n\nu + 1)(n\mu + 1)}{n + 1} z^n, \quad (2.2)$$

and

$$\begin{aligned} \psi_{\mu,\nu}(z) &= \phi_{\mu,\nu}^{-1}(z) = 1 + \sum_{n=1}^{\infty} \frac{n + 1}{(n\nu + 1)(n\mu + 1)} z^n \\ &= \int_0^1 \int_0^1 \frac{ds dt}{(1 - t^\nu s^\mu z)^2}. \end{aligned} \quad (2.3)$$

Here $\phi_{\mu,\nu}^{-1}$ denotes the convolution inverse of $\phi_{\mu,\nu}$ such that $\phi_{\mu,\nu} * \phi_{\mu,\nu}^{-1} = z/(1 - z)$. If $\gamma = 0$, then $\mu = 0$, $\nu = \alpha$, and it is clear that

$$\psi_{0,\alpha}(z) = 1 + \sum_{n=1}^{\infty} \frac{n + 1}{n\alpha + 1} z^n = \int_0^1 \frac{dt}{(1 - t^\alpha z)^2}.$$

If $\gamma > 0$, then $\nu > 0$, $\mu > 0$, and making the change of variables $u = t^\nu$, $v = s^\mu$ results in

$$\psi_{\mu,\nu}(z) = \frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 - uvz)^2} du dv.$$

Thus the function $\psi_{\mu,\nu}$ can be written as

$$\psi_{\mu,\nu}(z) = \begin{cases} \frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 - uvz)^2} du dv, & \gamma > 0, \\ \int_0^1 \frac{dt}{(1 - t^\alpha z)^2}, & \gamma = 0, \alpha \geq 0. \end{cases} \quad (2.4)$$

Now let g be the solution of the initial-value problem

$$\frac{d}{dt} t^{1/\nu} (1 + g(t)) = \begin{cases} \frac{2}{\mu\nu} t^{1/\nu-1} \int_0^1 \frac{s^{1/\mu-1}}{(1+st)^2} ds, & \gamma > 0, \\ \frac{2}{\alpha} \frac{t^{1/\alpha-1}}{(1+t)^2}, & \gamma = 0, \alpha > 0, \end{cases} \quad (2.5)$$

satisfying $g(0) = 1$. It is easily seen that the solution is given by

$$g(t) = \frac{2}{\mu\nu} \int_0^1 \int_0^1 \frac{s^{1/\mu-1} w^{1/\nu-1}}{(1 + swt)^2} ds dw - 1 = 2 \sum_{n=0}^{\infty} \frac{(n+1)(-1)^n t^n}{(1 + \mu n)(1 + \nu n)} - 1. \quad (2.6)$$

In particular,

$$\begin{aligned} g_\gamma(t) &= \frac{1}{\gamma} \int_0^1 s^{1/\gamma-1} \frac{1-st}{1+st} ds, \quad \gamma > 0, \alpha = 1 + 2\gamma, \\ g_\alpha(t) &= \frac{2}{\alpha} t^{-1/\alpha} \int_0^t \frac{\tau^{1/\alpha-1}}{(1+\tau)^2} d\tau - 1, \quad \gamma = 0, \alpha > 0. \end{aligned} \quad (2.7)$$

3. Main results

Functions in the class $\mathcal{W}_\beta(\alpha, \gamma)$ generally are not starlike; indeed, they may not even be univalent. Our central result below provides conditions for univalence and starlikeness.

Theorem 3.1. *Let $\mu \geq 0, \nu \geq 0$ satisfy (2.1), and let $\beta < 1$ satisfy*

$$\frac{\beta}{1-\beta} = - \int_0^1 \lambda(t)g(t) dt, \tag{3.1}$$

where g is the solution of the initial-value problem (2.5). If $f \in \mathcal{W}_\beta(\alpha, \gamma)$, then $F = V_\lambda(f) \in \mathcal{W}_0(1, 0) \subset \mathcal{S}$.

Further let

$$\Lambda_\nu(t) = \int_t^1 \frac{\lambda(x)}{x^{1/\nu}} dx, \quad \nu > 0, \tag{3.2}$$

$$\Pi_{\mu,\nu}(t) = \begin{cases} \int_t^1 \Lambda_\nu(x)x^{1/\nu-1-1/\mu} dx, & \gamma > 0 (\mu > 0, \nu > 0), \\ \Lambda_\alpha(t), & \gamma = 0 (\mu = 0, \nu = \alpha > 0), \end{cases} \tag{3.3}$$

and assume that $t^{1/\nu} \Lambda_\nu(t) \rightarrow 0$, and $t^{1/\mu} \Pi_{\mu,\nu}(t) \rightarrow 0$ as $t \rightarrow 0^+$. Let

$$h(z) = \frac{z(1 + \frac{\epsilon-1}{2}z)}{(1-z)^2}, \quad |\epsilon| = 1.$$

Then

$$\begin{cases} \operatorname{Re} \int_0^1 \Pi_{\mu,\nu}(t)t^{1/\mu-1} \left(\frac{h(tz)}{tz} - \frac{1}{(1+t)^2} \right) dt \geq 0, & \gamma > 0, \\ \operatorname{Re} \int_0^1 \Pi_{0,\alpha}(t)t^{1/\alpha-1} \left(\frac{h(tz)}{tz} - \frac{1}{(1+t)^2} \right) dt \geq 0, & \gamma = 0, \end{cases} \tag{3.4}$$

if and only if $F(z) = V_\lambda(f)(z)$ is in \mathcal{S}^* . This conclusion does not hold for smaller values of β .

Proof. Since the case $\gamma = 0$ ($\mu = 0$ and $\nu = \alpha$) corresponds to [8, Theorem 2.1], it is sufficient to consider only the case $\gamma > 0$.

Let

$$H(z) = (1 - \alpha + 2\gamma) \frac{f(z)}{z} + (\alpha - 2\gamma) f'(z) + \gamma z f''(z).$$

Since $\nu + \mu = \alpha - \gamma$ and $\mu\nu = \gamma$, then

$$\begin{aligned} H(z) &= (1 + \gamma - (\alpha - \gamma)) \frac{f(z)}{z} + (\alpha - \gamma - \gamma) f'(z) + \gamma z f''(z) \\ &= (1 + \mu\nu - \nu - \mu) \frac{f(z)}{z} + (\nu + \mu - \mu\nu) f'(z) + \mu\nu z f''(z) \\ &= \mu\nu \left(\frac{1}{\nu} - 1 \right) \left(\frac{1}{\mu} - 1 \right) z^{-1} f(z) + \mu\nu \left(\frac{1}{\nu} - 1 \right) f'(z) + \nu f'(z) + \mu\nu z f''(z) \\ &= \mu\nu z^{1-1/\mu} \frac{d}{dz} \left[z^{1/\mu-1/\nu+1} \left(\left(\frac{1}{\nu} - 1 \right) z^{1/\nu-2} f(z) + z^{1/\nu-1} f'(z) \right) \right] \\ &= \mu\nu z^{1-1/\mu} \frac{d}{dz} \left[z^{1/\mu-1/\nu+1} \frac{d}{dz} (z^{1/\nu-1} f(z)) \right]. \end{aligned}$$

With $f(z) = z + \sum_{n=2}^\infty a_n z^n$, it follows from (2.2) that

$$H(z) = 1 + \sum_{n=1}^\infty a_{n+1} (n\nu + 1)(n\mu + 1) z^n = f'(z) * \phi_{\mu,\nu}, \tag{3.5}$$

and (2.3) yields

$$f'(z) = H(z) * \psi_{\mu, \nu}(z). \quad (3.6)$$

Let g be given by

$$g(z) = \frac{H(z) - \beta}{1 - \beta}.$$

Since $\operatorname{Re} e^{i\phi} g(z) > 0$, without loss of generality, we may assume that

$$g(z) = \frac{1 + xz}{1 + yz}, \quad |x| = 1, |y| = 1. \quad (3.7)$$

Now (3.6) implies that $f'(z) = [(1 - \beta)g(z) + \beta] * \psi_{\mu, \nu}$, and (3.7) readily gives

$$\frac{f(z)}{z} = \frac{1}{z} \int_0^z \left((1 - \beta) \frac{1 + xw}{1 + yw} + \beta \right) dw * \psi(z), \quad (3.8)$$

where for convenience, we write $\psi := \psi_{\mu, \nu}$.

To show that $F \in \mathcal{S}$, the Noshiro–Warschawski Theorem asserts it is sufficient to prove that $F'(\mathbb{D})$ is contained in a half-plane not containing the origin. Now

$$\begin{aligned} F'(z) &= \int_0^1 \frac{\lambda(t)}{1 - tz} dt * f'(z) = \int_0^1 \frac{\lambda(t)}{1 - tz} dt * \left((1 - \beta) \frac{1 + xz}{1 + yz} + \beta \right) * \psi(z) \\ &= \int_0^1 \lambda(t) \psi(tz) dt * \left((1 - \beta) \frac{1 + xz}{1 + yz} + \beta \right) = \left(\int_0^1 \lambda(t) [(1 - \beta) \psi(tz) + \beta] dt \right) * \frac{1 + xz}{1 + yz}. \end{aligned}$$

It is known [15, p. 23] that the dual set of functions g given by (3.7) consists of analytic functions q satisfying $q(0) = 1$ and $\operatorname{Re} q(z) > 1/2$ in \mathbb{D} . Thus

$$\begin{aligned} F' \neq 0 &\iff \operatorname{Re} \int_0^1 \lambda(t) [(1 - \beta) \psi(tz) + \beta] dt > \frac{1}{2} \\ &\iff \operatorname{Re} (1 - \beta) \left[\int_0^1 \lambda(t) \psi(tz) dt + \frac{\beta}{1 - \beta} - \frac{1}{2(1 - \beta)} \right] > 0. \end{aligned}$$

It follows from (3.1) and (2.4) that the latter condition is equivalent to

$$\operatorname{Re} \int_0^1 \lambda(t) \left[\left(\frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 - uvtz)^2} du dv \right) - \left(\frac{1 + g(t)}{2} \right) \right] dt > 0. \quad (3.9)$$

Now

$$\begin{aligned} &\operatorname{Re} \int_0^1 \lambda(t) \left[\left(\frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 - uvtz)^2} du dv \right) - \left(\frac{1 + g(t)}{2} \right) \right] dt \\ &\geq \operatorname{Re} \int_0^1 \lambda(t) \left[\left(\frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 + uvt)^2} du dv \right) - \left(\frac{1 + g(t)}{2} \right) \right] dt. \end{aligned} \quad (3.10)$$

The condition (2.6) implies that

$$\frac{1 + g(t)}{2} = \frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{w^{1/\nu-1} s^{1/\mu-1}}{(1 + swt)^2} ds dw.$$

Substituting this value into (3.10) makes the integrand vanish, and so condition (3.9) holds. Consequently $F'(\mathbb{D}) \subset \operatorname{co} g(\mathbb{D})$ with g given by (3.7) ([15, p. 23], [13, Lemma 4, p. 146]), which gives $\operatorname{Re} e^{i\theta} F'(z) > 0$ for $z \in \mathbb{D}$. Hence F is close-to-convex, and thus univalent.

If $f \in \mathcal{W}_\beta(\alpha, \gamma)$, a well-known result in [15, p. 94] states that

$$F \in S^* \iff \frac{1}{z}(F * h)(z) \neq 0, \quad z \in \mathbb{D},$$

where

$$h(z) = \frac{z(1 + \frac{\epsilon-1}{2}z)}{(1-z)^2}, \quad |\epsilon| = 1.$$

Hence $F \in S^*$ if and only if

$$\begin{aligned} 0 \neq \frac{1}{z}(V_\lambda(f)(z) * h(z)) &= \frac{1}{z} \left[\int_0^1 \lambda(t) \frac{f(tz)}{t} dt * h(z) \right] \\ &= \int_0^1 \frac{\lambda(t)}{1-tz} dt * \frac{f(z)}{z} * \frac{h(z)}{z}. \end{aligned}$$

From (3.8), it follows that

$$\begin{aligned} 0 \neq \int_0^1 \frac{\lambda(t)}{1-tz} dt * \left[\frac{1}{z} \int_0^z \left((1-\beta) \frac{1+xw}{1+yw} + \beta \right) dw * \psi(z) \right] * \frac{h(z)}{z} \\ = \int_0^1 \frac{\lambda(t)}{1-tz} dt * \frac{h(z)}{z} * \left[\frac{1}{z} \int_0^z \left((1-\beta) \frac{1+xw}{1+yw} + \beta \right) dw \right] * \psi(z) \\ = \int_0^1 \lambda(t) \frac{h(tz)}{tz} dt * (1-\beta) \left[\frac{1}{z} \int_0^z \frac{1+xw}{1+yw} dw + \frac{\beta}{1-\beta} \right] * \psi(z) \\ = (1-\beta) \left[\int_0^1 \lambda(t) \frac{h(tz)}{tz} dt + \frac{\beta}{1-\beta} \right] * \frac{1}{z} \int_0^z \frac{1+xw}{1+yw} dw * \psi(z). \end{aligned}$$

Hence

$$\begin{aligned} 0 \neq (1-\beta) \left[\int_0^1 \lambda(t) \left(\frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw \right) dt + \frac{\beta}{1-\beta} \right] * \frac{1+xz}{1+yz} * \psi(z) \\ \iff \operatorname{Re}(1-\beta) \left[\int_0^1 \lambda(t) \left(\frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw \right) dt + \frac{\beta}{1-\beta} \right] * \psi(z) > \frac{1}{2} \\ \iff \operatorname{Re}(1-\beta) \left[\int_0^1 \lambda(t) \left(\frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw \right) dt + \frac{\beta}{1-\beta} - \frac{1}{2(1-\beta)} \right] * \psi(z) > 0 \\ \iff \operatorname{Re} \left[\int_0^1 \lambda(t) \left(\frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw \right) dt + \frac{\beta}{1-\beta} - \frac{1}{2(1-\beta)} \right] * \psi(z) > 0. \end{aligned}$$

Using (3.1), the latter condition is equivalent to

$$\operatorname{Re} \left[\int_0^1 \lambda(t) \left(\frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw - \frac{1+g(t)}{2} \right) dt \right] * \psi(z) > 0.$$

From (2.3), the above inequality is equivalent to

$$\begin{aligned}
 0 &< \operatorname{Re} \int_0^1 \lambda(t) \left(\sum_{n=0}^{\infty} \frac{z^n}{(n\nu + 1)(n\mu + 1)} * \frac{h(tz)}{tz} - \frac{1 + g(t)}{2} \right) dt \\
 &= \operatorname{Re} \int_0^1 \lambda(t) \left(\int_0^1 \int_0^1 \frac{d\eta d\zeta}{1 - z\eta^{\nu}\zeta^{\mu}} * \frac{h(tz)}{tz} - \frac{1 + g(t)}{2} \right) dt \\
 &= \operatorname{Re} \int_0^1 \lambda(t) \left(\int_0^1 \int_0^1 \frac{h(tz\eta^{\nu}\zeta^{\mu})}{tz\eta^{\nu}\zeta^{\mu}} d\eta d\zeta - \frac{1 + g(t)}{2} \right) dt,
 \end{aligned}$$

which reduces to

$$\operatorname{Re} \int_0^1 \lambda(t) \left[\int_0^1 \int_0^1 \frac{1}{\mu\nu} \frac{h(tzuv)}{tzuv} u^{1/\nu-1} v^{1/\mu-1} dv du - \frac{1 + g(t)}{2} \right] dt > 0.$$

A change of variable $w = tu$ leads to

$$\operatorname{Re} \int_0^1 \frac{\lambda(t)}{t^{1/\nu}} \left[\int_0^t \int_0^1 \frac{h(wzv)}{wzv} w^{1/\nu-1} v^{1/\mu-1} dv dw - \mu\nu t^{1/\nu} \frac{1 + g(t)}{2} \right] dt > 0.$$

Integrating by parts with respect to t and using (2.5) gives the equivalent form

$$\operatorname{Re} \int_0^1 \Lambda_{\nu}(t) \left[\int_0^1 \frac{h(tzv)}{tzv} t^{1/\nu-1} v^{1/\mu-1} dv - t^{1/\nu-1} \int_0^1 \frac{s^{1/\mu-1}}{(1 + st)^2} ds \right] dt \geq 0.$$

Making the variable change $w = vt$ and $\eta = st$ reduces the above inequality to

$$\operatorname{Re} \int_0^1 \Lambda_{\nu}(t) t^{1/\nu-1/\mu-1} \left[\int_0^t \frac{h(wz)}{wz} w^{1/\mu-1} dw - \int_0^t \frac{\eta^{1/\mu-1}}{(1 + \eta)^2} d\eta \right] dt \geq 0,$$

which after integrating by parts with respect to t yields

$$\operatorname{Re} \int_0^1 \Pi_{\mu,\nu}(t) t^{1/\mu-1} \left(\frac{h(tz)}{tz} - \frac{1}{(1 + t)^2} \right) dt \geq 0.$$

Thus $F \in \mathcal{S}^*$ if and only if condition (3.4) holds.

To verify sharpness, let β_0 satisfy

$$\frac{\beta_0}{1 - \beta_0} = - \int_0^1 \lambda(t) g(t) dt.$$

Assume that $\beta < \beta_0$ and let $f \in \mathcal{W}_{\beta}(\alpha, \gamma)$ be the solution of the differential equation

$$(1 - \alpha + 2\gamma) \frac{f(z)}{z} + (\alpha - 2\gamma) f'(z) + \gamma z f''(z) = \beta + (1 - \beta) \frac{1 + z}{1 - z}.$$

From (3.5), it follows that

$$f(z) = z + \sum_{n=1}^{\infty} \frac{2(1 - \beta)}{(n\nu + 1)(n\mu + 1)} z^{n+1}.$$

Thus

$$G(z) = V_{\lambda}(f)(z) = z + \sum_{n=1}^{\infty} \frac{2(1 - \beta)\tau_n}{(n\nu + 1)(n\mu + 1)} z^{n+1},$$

where $\tau_n = \int_0^1 \lambda(t)t^n dt$. Now (2.6) implies that

$$\frac{\beta_0}{1 - \beta_0} = - \int_0^1 \lambda(t)g(t) dt = -1 - 2 \sum_{n=1}^{\infty} \frac{(n+1)(-1)^n \tau_n}{(1 + \mu n)(1 + \nu n)}.$$

This means that

$$G'(-1) = 1 + 2(1 - \beta) \sum_{n=1}^{\infty} \frac{(n+1)(-1)^n \tau_n}{(1 + \mu n)(1 + \nu n)} = 1 - \frac{1 - \beta}{1 - \beta_0} < 0.$$

Hence $G'(z) = 0$ for some $z \in \mathbb{D}$, and so G is not even locally univalent in \mathbb{D} . Therefore the value of β in (3.1) is sharp. \square

Remark 3.1. Theorem 3.1 yields several known results.

- (1) When $\gamma = 0$, then $\mu = 0$, $\nu = \alpha$, and in this particular instance, Theorem 3.1 gives Theorem 2.1 in Kim and Rønning [8].
- (2) The special case $\alpha = 1$ above yields a result of Fournier and Ruscheweyh [6, Theorem 2].
- (3) If $\alpha = 1 + 2\gamma$, then $\mu = 1$ and $\nu = \gamma$ in the case $\gamma > 0$, while $\mu = 0$ and $\nu = \alpha = 1$ when $\gamma = 0$. In this instance, Theorem 3.1 gives Theorem 2.2 in Ponnusamy and Rønning [12].

4. Starlikeness criteria of integral transforms

An easier sufficient condition for starlikeness of the integral operator (1.1) is given in the following theorem.

Theorem 4.1. Let $\Pi_{\mu,\nu}$ and Λ_ν be as given in Theorem 3.1. Assume that both $\Pi_{\mu,\nu}$ and Λ_ν are integrable on $[0, 1]$ and positive on $(0, 1)$. Assume further that $\mu \geq 1$ and

$$\frac{\Pi_{\mu,\nu}(t)}{1 - t^2} \text{ is decreasing on } (0, 1). \tag{4.1}$$

If β satisfies (3.1), and $f \in \mathcal{W}_\beta(\alpha, \gamma)$, then $V_\lambda(f) \in \mathcal{S}^*$.

Proof. The function $t^{1/\mu-1}$ is decreasing on $(0, 1)$ when $\mu \geq 1$. Thus the condition (4.1) along with [6, Theorem 1] yield

$$\operatorname{Re} \int_0^1 \Pi_{\mu,\nu}(t)t^{1/\mu-1} \left(\frac{h(tz)}{tz} - \frac{1}{(1+t^2)} \right) dt \geq 0.$$

The desired conclusion now follows from Theorem 3.1. \square

Let us scrutinize Theorem 4.1 for helpful conditions to ensure starlikeness of $V_\lambda(f)$. Recall that for $\gamma > 0$,

$$\Pi_{\mu,\nu}(t) = \int_t^1 \Lambda_\nu(y)y^{1/\nu-1-1/\mu} dy \quad \text{and} \quad \Lambda_\nu(t) = \int_t^1 \frac{\lambda(x)}{x^{1/\nu}} dx.$$

To apply Theorem 4.1, it is sufficient to show that the function

$$p(t) = \frac{\Pi_{\mu,\nu}(t)}{1 - t^2} \tag{4.2}$$

is decreasing in the interval $(0, 1)$. Note that $p(t) > 0$ and

$$\frac{p'(t)}{p(t)} = - \frac{\Lambda_\nu(t)}{t^{1+1/\mu-1/\nu}\Pi_{\mu,\nu}(t)} + \frac{2t}{1 - t^2}.$$

So it remains to show that $q'(t) \geq 0$ over $(0, 1)$, where

$$q(t) := \Pi_{\mu,\nu}(t) - \frac{1 - t^2}{2} \Lambda_\nu(t)t^{1/\nu-2-1/\mu}.$$

Since $q(1) = 0$, this will imply that $p'(t) \leq 0$, and p is decreasing on $(0, 1)$. Now

$$\begin{aligned} q'(t) &= \Pi'_{\mu,\nu}(t) - \frac{1}{2} \left[(1 - t^2) \Lambda'_\nu(t)t^{1/\nu-2-1/\mu} + \Lambda_\nu(t)(-2t)t^{1/\nu-2-1/\mu} + \Lambda_\nu(t)(1 - t^2) \left(\frac{1}{\nu} - 2 - \frac{1}{\mu} \right) t^{1/\nu-3-1/\mu} \right] \\ &= \frac{1 - t^2}{2} t^{1/\nu-3-1/\mu} \left[\lambda(t)t^{1-1/\nu} - \left(\frac{1}{\nu} - 2 - \frac{1}{\mu} \right) \Lambda_\nu(t) \right]. \end{aligned}$$

So $q'(t) \geq 0$ is equivalent to the condition

$$\Delta(t) := -\lambda(t)t^{1-1/\nu} + \left(\frac{1}{\nu} - 2 - \frac{1}{\mu}\right)\Lambda_\nu(t) \leq 0. \quad (4.3)$$

Since $\lambda(t) \geq 0$ gives $\Lambda_\nu(t) \geq 0$ for $t \in (0, 1)$, condition (4.3) holds whenever $1/\nu - 2 - 1/\mu \leq 0$, or $\nu \geq \mu/(2\mu + 1)$.

These observations will be used to prove the following theorem.

Theorem 4.2. Let λ be a non-negative real-valued integrable function on $[0, 1]$. Assume that Λ_ν and $\Pi_{\mu,\nu}$ given respectively by (3.2) and (3.3) are both integrable on $[0, 1]$, and positive on $(0, 1)$. Under the assumptions stated in Theorem 3.1, if λ satisfies

$$\frac{t\lambda'(t)}{\lambda(t)} \leq \begin{cases} 1 + \frac{1}{\mu}, & \mu \geq 1 \ (\gamma > 0), \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \ \alpha \in (0, 1/3) \cup [1, \infty), \end{cases} \quad (4.4)$$

then $F(z) = V_\lambda(f)(z) \in \mathcal{S}^*$. The conclusion does not hold for smaller values of β .

Proof. Suppose $\mu \geq 1$. In view of (4.3) and Theorem 4.1, the integral transform $V_\lambda(f)(z) \in \mathcal{S}^*$ for $\nu \geq \mu/(2\mu + 1)$. It remains to find conditions on μ and ν in the range $0 \leq \nu < \mu/(2\mu + 1)$ such that for each choice of λ , condition (4.3) is satisfied.

Now $\Delta(t)$ at $t = 1$ in (4.3) reduces to

$$\Delta(1) = -\lambda(1) + \left(\frac{1}{\nu} - 2 - \frac{1}{\mu}\right)\Lambda_\nu(1) = -\lambda(1) \leq 0.$$

Hence to prove condition (4.3), it is enough to show that Δ is an increasing function in $(0, 1)$. Now

$$\begin{aligned} \Delta'(t) &= -\lambda'(t)t^{1-1/\nu} - \left(1 - \frac{1}{\nu}\right)\lambda(t)t^{-1/\nu} - \left(\frac{1}{\nu} - 2 - \frac{1}{\mu}\right)\frac{\lambda(t)}{t^{1/\nu}} \\ &= -\lambda(t)t^{-1/\nu} \left[\frac{t\lambda'(t)}{\lambda(t)} - \left(1 + \frac{1}{\mu}\right) \right], \end{aligned}$$

and this is non-negative when $t\lambda'(t)/\lambda(t) \leq 1 + 1/\mu$.

In the case $\gamma = 0$, then $\mu = 0$, $\nu = \alpha > 0$. Let

$$k(t) := \Lambda_\alpha(t)t^{1/\alpha-1}, \quad \text{where } \Lambda_\alpha(t) = \int_t^1 \frac{\lambda(x)}{x^{1/\alpha}} dx.$$

To apply Theorem 1 in [6] along with Theorem 3.1, the function $p(t) = k(t)/(1 - t^2)$ must be shown to be decreasing on the interval $(0, 1)$. This will hold provided

$$q(t) := k(t) + \frac{1 - t^2}{2}t^{-1}k'(t) \leq 0.$$

Since $q(1) = 0$, this will certainly hold if q is increasing on $(0, 1)$. Now

$$q'(t) = \frac{(1 - t^2)}{2}t^{-2}[tk''(t) - k'(t)],$$

and

$$\begin{aligned} tk''(t) - k'(t) &= \Lambda_\alpha''(t)t^{1/\alpha} + 2\left(\frac{1}{\alpha} - 1\right)\Lambda_\alpha'(t)t^{1/\alpha-1} + \left(\frac{1}{\alpha} - 1\right)\left(\frac{1}{\alpha} - 2\right)\Lambda_\alpha(t)t^{1/\alpha-2} \\ &\quad - \Lambda_\alpha'(t)t^{1/\alpha-1} - \left(\frac{1}{\alpha} - 1\right)\Lambda_\alpha(t)t^{1/\alpha-2} \\ &= t^{1/\alpha-2} \left[\Lambda_\alpha''(t)t^2 + \Lambda_\alpha'(t)t\left(\frac{2}{\alpha} - 3\right) + \left(\frac{1}{\alpha} - 1\right)\left(\frac{1}{\alpha} - 3\right)\Lambda_\alpha(t) \right]. \end{aligned}$$

Thus $tk''(t) - k'(t)$ is non-negative if

$$\Lambda_\alpha''(t)t^2 + \Lambda_\alpha'(t)t\left(\frac{2}{\alpha} - 3\right) + \left(\frac{1}{\alpha} - 1\right)\left(\frac{1}{\alpha} - 3\right)\Lambda_\alpha(t) \geq 0.$$

The latter condition is equivalent to

$$-\lambda'(t)t^{2-1/\alpha} + \lambda(t)t^{1-1/\alpha} \left(3 - \frac{1}{\alpha}\right) + \left(\frac{1}{\alpha} - 1\right)\left(\frac{1}{\alpha} - 3\right)\Lambda_\alpha(t) \geq 0. \quad (4.5)$$

Since $\Lambda_\alpha(t) \geq 0$ and $(1/\alpha - 1)(1/\alpha - 3) \geq 0$ for $\alpha \in (0, 1/3] \cup [1, \infty)$, then $q'(t) \geq 0$ is equivalent to

$$-\lambda'(t)t^{2-1/\alpha} + \lambda(t)t^{1-1/\alpha} \left(3 - \frac{1}{\alpha}\right) \geq 0 \iff \frac{t\lambda'(t)}{\lambda(t)} \leq 3 - \frac{1}{\alpha}.$$

Thus (4.3) is satisfied and the proof is complete. \square

Remark 4.1.

- (1) For $\mu < 1$, the conditions obtained will generally be complicated, and for $\mu \geq 1$, the conditions coincide with those given in [12].
- (2) Taking $\alpha = 1 + 2\gamma$, $\gamma > 0$ and $\mu = 1$ in Theorem 4.2 yields Corollary 3.1 in [4] and Theorem 3.1 in [12].
- (3) The condition $\mu \geq 1$ is equivalent to $0 < \gamma \leq \alpha \leq 2\gamma + 1$.

5. Applications to certain integral transforms

In this section, various well-known integral operators are considered, and conditions for starlikeness for $f \in \mathcal{W}_\beta(\alpha, \gamma)$ under these integral operators are obtained. First let λ be defined by

$$\lambda(t) = (1 + c)t^c, \quad c > -1.$$

Then the integral transform

$$F_c(z) = V_\lambda(f)(z) = (1 + c) \int_0^1 t^{c-1} f(tz) dt, \quad c > -1, \tag{5.1}$$

is the Bernardi integral operator. The classical Alexander and Libera transforms are special cases of (5.1) with $c = 0$ and $c = 1$ respectively. For this special case of λ , the following result holds.

Theorem 5.1. *Let $c > -1$, and $\beta < 1$ satisfy*

$$\frac{\beta}{1 - \beta} = -(c + 1) \int_0^1 t^c g(t) dt,$$

where g is given by (2.6). If $f \in \mathcal{W}_\beta(\alpha, \gamma)$, then the function

$$V_\lambda(f)(z) = (1 + c) \int_0^1 t^{c-1} f(tz) dt$$

belongs to S^* if

$$c \leq \begin{cases} 1 + \frac{1}{\mu}, & \mu \geq 1 (\gamma > 0), \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (0, 1/3] \cup [1, \infty). \end{cases}$$

The value of β is sharp.

Proof. With $\lambda(t) = (1 + c)t^c$, then

$$\frac{t\lambda'(t)}{\lambda(t)} = t \frac{c(1 + c)t^{c-1}}{(1 + c)t^c} = c,$$

and the result now follows from Theorem 4.2. \square

Taking $\gamma = 0$, $\alpha > 0$ in Theorem 5.1 leads to the following corollary:

Corollary 5.1. *Let $-1 < c \leq 3 - 1/\alpha$, $\alpha \in (0, 1/3] \cup [1, \infty)$, and $\beta < 1$ satisfy*

$$\frac{\beta}{1 - \beta} = -(c + 1) \int_0^1 t^c g_\alpha(t) dt,$$

where g_α is given by (2.7). If $f \in \mathcal{W}_\beta(\alpha, 0) = \mathcal{P}_\alpha(\beta)$, then the function

$$V_\lambda(f)(z) = (1+c) \int_0^1 t^{c-1} f(tz) dt$$

belongs to \mathcal{S}^* . The value of β is sharp.

Remark 5.1. When $\alpha = 1 + 2\gamma$, $\gamma > 0$, and $\mu = 1$, Theorem 5.1 yields Corollary 3.2 obtained by Ponnusamy and Rønning [12], while in the case $\alpha = 1$ and $\gamma = 0$, Theorem 5.1 yields Corollary 1 in Fournier and Ruscheweyh [6].

The case $c = 0$ in Theorem 5.1 yields the following interesting result, which we state as a theorem.

Theorem 5.2. Let $\alpha \geq \gamma > 0$, or $\gamma = 0$, $\alpha \geq 1/3$. If $F \in \mathcal{A}$ satisfies

$$\operatorname{Re}(F'(z) + \alpha z F''(z) + \gamma z^2 F'''(z)) > \beta$$

in \mathbb{D} , and $\beta < 1$ satisfies

$$\frac{\beta}{1-\beta} = - \int_0^1 g(t) dt,$$

where g is given by (2.6), then F is starlike. The value of β is sharp.

Proof. It is evident that the function $f = zF'$ belongs to the class

$$\mathcal{W}_{\beta,0}(\alpha, \gamma) = \left\{ f \in \mathcal{A} : \operatorname{Re} \left((1-\alpha+2\gamma) \frac{f(z)}{z} + (\alpha-2\gamma) f'(z) + \gamma z f''(z) \right) > \beta, z \in \mathbb{D} \right\}.$$

Thus

$$F(z) = \int_0^1 \frac{f(tz)}{t} dt,$$

and the result follows from Theorem 5.1 with $c = 0$ for the ranges $\alpha \geq \gamma > 0$, or $\gamma = 0$, $\alpha \geq 1$. Simple computations show that in fact (4.5) is satisfied in the larger range $\gamma = 0$, $\alpha \geq 1/3$. It is also evident from the proof of sharpness in Theorem 3.1 that indeed the extremal function in $\mathcal{W}_{\beta,0}(\alpha, \gamma)$ also belongs to the class $\mathcal{W}_{\beta,0}(\alpha, \gamma)$. \square

Remark 5.2. We list two interesting special cases.

(1) If $\gamma = 0$, $\alpha \geq 1/3$, and $\beta = \kappa/(1+\kappa)$, where (2.6) yields

$$\kappa = - \int_0^1 g(t) dt = -1 - 2 \sum_{n=1}^{\infty} (-1)^n \frac{1}{1+n\alpha} = -\frac{1}{\alpha} \int_0^1 t^{1/\alpha-1} \frac{1-t}{1+t} dt,$$

then

$$\operatorname{Re}(f'(z) + \alpha z f''(z)) > \beta \Rightarrow f \in \mathcal{S}^*.$$

This reduces to a result of Fournier and Ruscheweyh [6]. In particular, if $\beta = (1-2\ln 2)/(2(1-\ln 2)) = -0.629445$, then

$$\operatorname{Re}(f'(z) + z f''(z)) > \beta \Rightarrow f \in \mathcal{S}^*.$$

(2) If $\gamma = 1$, $\alpha = 3$, then $\mu = 1 = v$. In this case, (2.6) yields $\beta = (6-\pi^2)/(12-\pi^2) = -1.816378$. Thus

$$\operatorname{Re}(f'(z) + 3z f''(z) + z^2 f'''(z)) > \beta \Rightarrow f \in \mathcal{S}^*.$$

This sharp estimate of β improves a result of Ali et al. [1].

Theorem 5.3. Let $b > -1$, $a > -1$, and $\alpha > 0$. Let $\beta < 1$ satisfy

$$\frac{\beta}{1-\beta} = - \int_0^1 \lambda(t) g(t) dt,$$

where g is given by (2.6) and

$$\lambda(t) = \begin{cases} (a+1)(b+1)\frac{t^a(1-t^{b-a})}{b-a}, & b \neq a, \\ (a+1)^2 t^a \log(1/t), & b = a. \end{cases}$$

If $f \in \mathcal{W}_\beta(\alpha, \gamma)$, then

$$\mathcal{G}_f(a, b; z) = \begin{cases} \frac{(a+1)(b+1)}{b-a} \int_0^1 t^{a-1}(1-t^{b-a})f(tz) dt, & b \neq a, \\ (a+1)^2 \int_0^1 t^{a-1} \log(1/t)f(tz) dt, & b = a, \end{cases}$$

belongs to \mathcal{S}^* if

$$a \leq \begin{cases} 1 + \frac{1}{\mu}, & \gamma > 0 (\mu \geq 1), \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (0, 1/3] \cup [1, \infty). \end{cases} \tag{5.2}$$

The value of β is sharp.

Proof. It is easily seen that $\int_0^1 \lambda(t) dt = 1$. There are two cases to consider. When $b \neq a$, then

$$\frac{t\lambda'(t)}{\lambda(t)} = a - \frac{(b-a)t^{b-a}}{1-t^{b-a}}.$$

The function λ satisfies (4.4) if

$$a - \frac{(b-a)t^{b-a}}{1-t^{b-a}} \leq \begin{cases} 1 + \frac{1}{\mu}, & \gamma > 0, \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (0, 1/3] \cup [1, \infty). \end{cases} \tag{5.3}$$

Since $t \in (0, 1)$, the condition $b > a$ implies $(b-a)t^{b-a}/(1-t^{b-a}) > 0$, and so inequality (5.3) holds true whenever a satisfies (5.2). When $b < a$, then $(a-b)/(t^{a-b}-1) < b-a$, and hence $a - (b-a)t^{b-a}/(1-t^{b-a}) < b < a$, and thus inequality (5.3) holds true whenever a satisfies (5.2).

For the case $b = a$, it is seen that

$$\frac{t\lambda'(t)}{\lambda(t)} = a - \frac{1}{\log(1/t)}.$$

Since $t < 1$ implies $1/\log(1/t) \geq 0$, condition (4.4) is satisfied whenever a satisfies (5.2). This completes the proof. \square

Remark 5.3. The conditions $b > -1$ and $a > -1$ in Theorem 5.3 yield several improvements of known results.

- (1) Taking $\gamma = 0$ and $\alpha > 0$ in Theorem 5.3 leads to a result similar to Theorem 2.4(i) and (ii) obtained in [3] for the case $\alpha \in [1/2, 1]$. The condition $b > a$ there resulted in $a \in (-1, 1/\alpha - 1]$. When $\alpha = 1$, the range of a obtained in [3] lies in the interval $(-1, 0]$, whereas the range of a obtained in Theorem 5.3 for this particular case lies in $(-1, 2]$, and with the condition $b > a$ removed.
- (2) Choosing $\alpha = 1$ in the case above leads to improvements of Corollary 3.13(i) obtained in [2] and Corollary 3.1 in [11]. Indeed, there the conditions on a and b were $b > a > -1$, whereas in the present situation, it is only required that $b > -1, a > -1$.
- (3) Applying Theorem 5.3 to the particular case $\alpha = 1 + 2\gamma, \gamma > 0$, and $\mu = 1$ improves Theorem 4.1 in [4] in the sense that the condition $b > a > -1$ is now replaced by $b > -1, a > -1$.

For another choice of λ , let it now be given by

$$\lambda(t) = \frac{(1+a)^p}{\Gamma(p)} t^a (\log(1/t))^{p-1}, \quad a > -1, p \geq 0.$$

The integral transform V_λ in this case takes the form

$$V_\lambda(f)(z) = \frac{(1+a)^p}{\Gamma(p)} \int_0^1 \left(\log\left(\frac{1}{t}\right)\right)^{p-1} t^{a-1} f(tz) dt, \quad a > -1, p \geq 0.$$

This is the Komatu operator, which reduces to the Bernardi integral operator if $p = 1$. For this λ , the following result holds.

Theorem 5.4. Let $-1 < a, \alpha > 0$, $p \geq 1$, and $\beta < 1$ satisfy

$$\frac{\beta}{1-\beta} = -\frac{(1+a)^p}{\Gamma(p)} \int_0^1 t^a (\log(1/t))^{p-1} g(t) dt,$$

where g is given by (2.6). If $f \in \mathcal{W}_\beta(\alpha, \gamma)$, then the function

$$\Phi_p(a; z) * f(z) = \frac{(1+a)^p}{\Gamma(p)} \int_0^1 (\log(1/t))^{p-1} t^{a-1} f(tz) dt$$

belongs to \mathcal{S}^* if

$$a \leq \begin{cases} 1 + \frac{1}{\mu}, & \gamma > 0 (\mu \geq 1), \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (0, 1/3] \cup [1, \infty). \end{cases} \quad (5.4)$$

The value of β is sharp.

Proof. It is evident that

$$\frac{t\lambda'(t)}{\lambda(t)} = a - \frac{(p-1)}{\log(1/t)}.$$

Since $\log(1/t) > 0$ for $t \in (0, 1)$, and $p \geq 1$, condition (4.4) is satisfied whenever a satisfies (5.4). \square

Remark 5.4.

- (1) Taking $\gamma = 0$ and $\alpha > 0$ in Theorem 5.4 gives a result similar to Theorem 2.1 in [3] and Theorem 2.3 in [8].
- (2) When $\alpha = 1 + 2\gamma$, $\gamma > 0$, and $\mu = 1$, Theorem 5.4 yields Theorem 4.2 obtained by Balasubramanian et al. [4], while when $\alpha = 1$ and $\gamma = 0$, Theorem 5.4 yields Corollary 3.12(i) obtained by Balasubramanian et al. [2].

Let Φ be defined by $\Phi(1-t) = 1 + \sum_{n=1}^{\infty} b_n(1-t)^n$, $b_n \geq 0$ for $n \geq 1$, and

$$\lambda(t) = K t^{b-1} (1-t)^{c-a-b} \Phi(1-t), \quad (5.5)$$

where K is a constant chosen such that $\int_0^1 \lambda(t) dt = 1$. The following result holds in this instance.

Theorem 5.5. Let $a, b, c, \alpha > 0$, and $\beta < 1$ satisfy

$$\frac{\beta}{1-\beta} = -K \int_0^1 t^{b-1} (1-t)^{c-a-b} \Phi(1-t) g(t) dt,$$

where g is given by (2.6) and K is a constant such that $K \int_0^1 t^{b-1} (1-t)^{c-a-b} \Phi(1-t) dt = 1$. If $f \in \mathcal{W}_\beta(\alpha, \gamma)$, then the function

$$V_\lambda(f)(z) = K \int_0^1 t^{b-1} (1-t)^{c-a-b} \Phi(1-t) \frac{f(tz)}{t} dt$$

belongs to \mathcal{S}^* provided one of the following conditions holds:

- (i) $c < a + b$ and $0 < b \leq 1$,
- (ii) $c \geq a + b$ and $b \leq \begin{cases} 2 + \frac{1}{\mu}, & \gamma > 0 (\mu \geq 1), \\ 4 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (1/4, 1/3] \cup [1, \infty). \end{cases} \quad (5.6)$

The value of β is sharp.

Proof. For λ given by (5.5),

$$\frac{t\lambda'(t)}{\lambda(t)} = (b-1) - \frac{(c-a-b)t}{1-t} - \frac{t\Phi'(1-t)}{\Phi(1-t)}.$$

For the case $c < a + b$, computing $(b - 1) - ((c - a - b)t)/(1 - t)$ and using the fact that $t\Phi'(1 - t)/\Phi(1 - t) > 0$ implies condition (4.4) is satisfied whenever $0 < b \leq 1$. For $c \geq a + b$, a similar computation shows that the condition (4.4) is satisfied whenever b satisfies (5.6). Now the result follows by applying Theorem 4.2 for this special λ . \square

Taking $\gamma = 0, \alpha > 0$ in Theorem 5.5 leads to the following corollary:

Corollary 5.2. *Let $a, b, c, \alpha > 0$, and $\beta < 1$ satisfy*

$$\frac{\beta}{1 - \beta} = -K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) g_\alpha(t) dt,$$

where g_α is given by (2.7), and K is a constant such that $K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) dt = 1$. If $f \in \mathcal{W}_\beta(\alpha, 0) = \mathcal{P}_\alpha(\beta)$, then the function

$$V_\lambda(f)(z) = K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) \frac{f(tz)}{t} dt$$

belongs to \mathcal{S}^* whenever a, b, c are related by either (i) $c \leq a + b$ and $0 < b \leq 1$, or (ii) $c \geq a + b$ and $b \leq 4 - 1/\alpha, \alpha \in (1/4, 1/3] \cup [1, \infty)$, for all $t \in (0, 1)$. The value of β is sharp.

Remark 5.5. For $\alpha = 1$, Corollary 5.2 improves Theorem 3.8(i) in [2] in the sense that the result now holds not only for $c \geq a + b$ and $0 < b \leq 3$, but also to the range $c \leq a + b, 0 < b \leq 1$.

Taking $\alpha = 1 + 2\gamma, \gamma > 0$ and $\mu = 1$ in Theorem 5.5 reduces to the following corollary:

Corollary 5.3. *Let $a, b, c > 0$, and let $\beta < 1$ satisfy*

$$\frac{\beta}{1 - \beta} = -K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) g_\gamma(t) dt,$$

where g_γ is given by (2.7), and K is a constant such that $K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) dt = 1$. If $f \in \mathcal{W}_\beta(1 + 2\gamma, \gamma)$, then the function

$$V_\lambda(f)(z) = K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) \frac{f(tz)}{t} dt$$

belongs to \mathcal{S}^* whenever a, b, c are related by either (i) $c \leq a + b$ and $0 < b \leq 1$, or (ii) $c \geq a + b$ and $0 < b \leq 3$, for all $t \in (0, 1)$ and $\gamma > 0$. The value of β is sharp.

Remark 5.6. Choosing $\Phi(1 - t) = F(c - a, 1 - a, c - a - b + 1; 1 - t)$ in Theorem 5.5(ii) gives

$$K = \frac{\Gamma(c)}{\Gamma(a)\Gamma(b)\Gamma(c - a - b + 1)}$$

whenever $c - a - b + 1 > 0$. In this case, the function $V_\lambda(f)(z)$ reduces to the Hohlov operator given by

$$\begin{aligned} V_\lambda(f)(z) &= H_{a,b,c}(f)(z) = zF(a, b; c; z) * f(z) \\ &= K \int_0^1 t^{b-1} (1 - t)^{c-a-b} F(c - a, 1 - a, c - a - b + 1; 1 - t) \frac{f(tz)}{t} dt, \end{aligned}$$

where $a > 0, b > 0, c - a - b + 1 > 0$. This case of Corollary 5.2 was treated in [3, Theorem 2.2(i), ($\mu = 0$)] and [8, Theorem 2.4], but the range of b provided by Corollary 5.2(ii) yields $0 < b \leq 3$, which is larger than the range given in [3] and [8] of $0 < b \leq 1$.

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